

ORDER

Orders
Order / Rev: 1294543
Alt Order #: 08363312
Product Desc: CANDIDATE ERIE #907
Estimate: 907
Flight Dates: 09/08/16 - 09/13/16
Original Date / Rev: 09/06/16 / 09/12/16
Order Type: Political

Primary AE: Maria Bellwood
Sales Office: T-DAL
Sales Region: NAT

Agency Name: Hulsén Media Services / POL
Buying Contact:
Billing Contact:
 2400 Laramie Trail
 Austin, TX 78745

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Michael Flaherty for District Attorney /
Demographic: A35+
Product Codes: PL-County Other
Priority: P04-GB
Revenue Codes: AGY, (POL) Political, (POL) Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 107236
Agency External ID: 20106AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/13/16	33	\$10,325.00	\$8,776.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	33	\$10,325.00	\$8,776.25	0.00
Totals	33	\$10,325.00	\$8,776.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Maria Bellwood			Start Of Order - End Of Order	100%

Order Share	Share	Total
WGRZ	25%	\$10,325.00
Market	100%	\$41,300.00

Competitive Share	Share	Total
CABL	0%	\$0.00
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WIVB	25%	\$10,325.00
WKBW	25%	\$10,325.00
WNED	0%	\$0.00
WNEQ	0%	\$0.00
WNGS	0%	\$0.00
WNLO	0%	\$0.00
WNYB	0%	\$0.00
WNYO	0%	\$0.00
WUTV	25%	\$10,325.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WGRZ	09/09/16	09/09/16	Today Show 3	CM	10-11a	----F--	:30	1	\$140.00	P03-F	0.00	NM	1	\$140.00
TODAY SHOW 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	----F--			1			\$140.00		0.00			
E 2	WGRZ	09/09/16	09/09/16		CM	359P-5P	----F--	:30	1	\$225.00	P04-C	0.00	NM	1	\$225.00

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WGRZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Ellen 4-5p Ellen											
				ELLEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	----F--					1	\$225.00		0.00			
E 3	WGRZ	09/09/16	09/09/16	EN (M-F) EN (M-F)	CM	5p-7p (5:00 PM-5:30 PM)	----F--	:30	1	\$450.00	P04-C	0.00	NM	1	\$450.00
				NEWSCENTER 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	----F--					1	\$450.00		0.00			
E 4	WGRZ	09/09/16	09/09/16	Local News @ 5a M-F Local News @ 5a M-F	CM	5-6a	----F--	:30	1	\$140.00	P03-F	0.00	NM	1	\$140.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	----F--					1	\$140.00		0.00			
E 5	WGRZ	09/09/16	09/09/16	ET 7-730p Entertainment Tonight	CM	7-730p	----F--	:30	1	\$295.00	P04-C	0.00	NM	1	\$295.00
				ENTERTAINMENT TONIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	----F--					1	\$295.00		0.00			
E 6	WGRZ	09/09/16	09/09/16	Today Show Today Show	CM	Today Show	----F--	:30	1	\$280.00	P04-C	0.00	NM	1	\$280.00
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	----F--					1	\$280.00		0.00			
E 7	WGRZ	09/09/16	09/09/16	Insider 730-8p Insider	CM	730-8p	----F--	:30	1	\$270.00	P04-C	0.00	NM	1	\$270.00
				THE INSIDER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	----F--					1	\$270.00		0.00			
E 8	WGRZ	09/09/16	09/09/16	Fri Prime Other Fri Prime Special	CM	8p-11p (9:00 PM-11:00 PM)	----F--	:30	1	\$1,540.00	P03-F	0.00	NM	1	\$1,540.00
				DATELINE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/16	09/11/16	----F--					1	\$1,540.00		0.00			
E 9	WGRZ	09/12/16	09/12/16	Today Show 3 Today Show 3	CM	10-11a	M-----	:30	1	\$140.00	P03-F	0.00	NM	1	\$140.00
				TODAY SHOW 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	M-----					1	\$140.00		0.00			
E 10	WGRZ	09/12/16	09/12/16	Ellen 4-5p Ellen	CM	359P-5P (4:00 PM-5:00 PM)	M-----	:30	1	\$225.00	P04-C	0.00	NM	1	\$225.00
				ELLEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	M-----					1	\$225.00		0.00			
E 11	WGRZ	09/12/16	09/12/16	Local News @ 5p M-F Local News @ 5p M-F	CM	5-530p	M-----	:30	1	\$450.00	P04-C	0.00	NM	1	\$450.00
				NEWSCENTER 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	M-----					1	\$450.00		0.00			
E 12	WGRZ	09/12/16	09/12/16	Local News @ 5a M-F Local News @ 5a M-F	CM	5-6a	M-----	:30	1	\$140.00	P03-F	0.00	NM	1	\$140.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	M-----					1	\$140.00		0.00			
E 13	WGRZ	09/12/16	09/12/16	Local News @ 6a M-F Local News @ 6a M-F	CM	6-7a	M-----	:30	1	\$340.00	P04-C	0.00	NM	1	\$340.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	M-----					1	\$340.00		0.00			
E 14	WGRZ	09/12/16	09/12/16		CM	7-730p	M-----	:30	1	\$295.00	P04-C	0.00	NM	1	\$295.00

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WGRZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ET 7-730p Entertainment Tonight (7:00 PM-7:30 PM)															
ENTERTAINMENT TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	M-----					1	\$295.00		0.00			
E 15	WGRZ	09/12/16	09/12/16	Today Show	CM	Today Show	M-----	:30	1	\$280.00	P04-C	0.00	NM	1	\$280.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	M-----					1	\$280.00		0.00			
E 16	WGRZ	09/12/16	09/12/16	Insider 730-8p	CM	730-8p	M-----	:30	1	\$270.00	P04-C	0.00	NM	1	\$270.00
THE INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	M-----					1	\$270.00		0.00			
E 17	WGRZ	09/10/16	09/10/16	Today Show Sa	CM	7a-9a	-----S-	:30	1	\$205.00	P04-C	0.00	NM	1	\$205.00
NBC Today Show (Sa)															
SATURDAY TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	-----S-					1	\$205.00		0.00			
E 18	WGRZ	09/10/16	09/10/16	Local News @ 9a Sa	CM	Sat Daybreak 9a-1	-----S-	:30	1	\$280.00	P03-F	0.00	NM	1	\$280.00
Daybreak Saturday (9:00 AM-10:00 AM)															
SATURDAY DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	-----S-					1	\$280.00		0.00			
E 19	WGRZ	09/11/16	09/11/16	NFL Su Night Game	CM	NFL Regular Seas	-----S	:30	1	\$1,960.00	P03-F	0.00	NM	1	\$1,960.00
NFL Regular Season (8:15 PM-11:45 PM)															
NFL SUN NE/ARI 9/11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	-----S					1	\$1,960.00		0.00			
E 20	WGRZ	09/08/16	09/08/16	Today Show 3	CM	10-11a	---T---	:30	1	\$140.00	P03-F	0.00	NM	1	\$140.00
TODAY SHOW 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	---T---					1	\$140.00		0.00			
E 21	WGRZ	09/08/16	09/08/16	Dr. Phil 3-4p	CM	258P-4P	---T---	:30	1	\$180.00	P04-C	0.00	NM	1	\$180.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	---T---					1	\$180.00		0.00			
E 22	WGRZ	09/08/16	09/08/16	Ellen 4-5p	CM	359P-5P	---T---	:30	1	\$225.00	P04-C	0.00	NM	1	\$225.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	---T---					1	\$225.00		0.00			
E 23	WGRZ	09/08/16	09/08/16	Local News @ 5p M-F	CM	5-530p	---T---	:30	1	\$450.00	P04-C	0.00	NM	1	\$450.00
Local News @ 5p M-F															
NEWSCENTER 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	---T---					1	\$450.00		0.00			
E 24	WGRZ	09/08/16	09/08/16	Local News @ 5a M-F	CM	5-6a	---T---	:30	1	\$140.00	P03-F	0.00	NM	1	\$140.00
Local News @ 5a M-F															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	---T---					1	\$140.00		0.00			
E 25	WGRZ	09/08/16	09/08/16	ET 7-730p	CM	7-730p	---T---	:30	1	\$295.00	P04-C	0.00	NM	1	\$295.00
Entertainment Tonight															
ENTERTAINMENT TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	---T---					1	\$295.00		0.00			
E 26	WGRZ	09/08/16	09/08/16	Today Show	CM	Today Show	---T---	:30	1	\$280.00	P04-C	0.00	NM	1	\$280.00

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Advertiser: Michael Flaherty for District Attorney / P
Product Desc: CANDIDATE ERIE #907
Estimate: 907

WGRZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
TODAY SHOW Today Show (7:00 AM-9:00 AM) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/05/16 09/11/16 ---T--- 1 \$280.00 0.00															
E 27	WGRZ	09/08/16	09/08/16	NFL Kickoff Special NFL Kickoff Special	CM	Various (7:30 PM-8:00 PM)	---T---	:30	1	\$270.00	P04-C	0.00	NM	1	\$270.00
THE INSIDER <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/05/16 09/11/16 ---T--- 1 \$270.00 0.00															
E 28	WGRZ	09/13/16	09/13/16	Local News @ 5a M-F Local News @ 5a M-F	CM	5-6a	-T-----	:30	1	\$140.00	P03-F	0.00	NM	1	\$140.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/12/16 09/18/16 -T----- 1 \$140.00 0.00															
E 29	WGRZ	09/13/16	09/13/16	Today Show Today Show	CM	Today Show	-T-----	:30	1	\$280.00	P04-C	0.00	NM	1	\$280.00
TODAY SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/12/16 09/18/16 -T----- 1 \$280.00 0.00															
N 30	WGRZ	09/13/16	09/13/16	Dr. Phil 3-4p Dr. Phil	CM	258P-4P	-T-----	:30	1	\$0.00	P07-2	0.00	NM	1	\$0.00
does not apply to LUR; owed as rebate															
N 31	WGRZ	09/13/16	09/13/16	Local News @ 5p M-F Local News @ 5p M-F	CM	5-530p	-T-----	:30	1	\$0.00	P07-2	0.00	NM	1	\$0.00
does not apply to LUR; owed as rebate															
N 32	WGRZ	09/13/16	09/13/16	Local News @ 530p M-F Local News @ 530p M-F	CM	530-6p	-T-----	:30	2	\$0.00	P07-2	0.00	NM	2	\$0.00
does not apply to LUR; owed as rebate															
													Totals	33	\$10,325.00